Shakespeare and Globalization: Legacies & Linkages in History

When: Wednesday, April 13, 2016, 12:30 p.m.-1:30 p.m.
Where: Hillwood Commons Lecture Hall, LIU Post

Shahid Siddiqi, Professor, Marketing & International Business Dept., College of Management

Literature is born in a context; so is the creative mind that produces it. This is no less true for Shakespeare with his insightful observation of human nature. What then was the environment in which the originality of Shakespeare’s tragedies and comedies etched in, for them to become so indelible? This presentation attempts to explore the global context and consequences of Shakespeare’s works through the persona of his characters. Two of these are Othello and Shylock. The presentation offers a dramatic reversal of the author and the context. The focus is the environment. The context is Shakespeare. The former stimulates. The latter creates. In this sense, Shakespeare is the background to the exploration of the globalization phenomenon.

Shahid Siddiqi is a Professor in the Department of Marketing & International Business at Long Island University, Post Campus in New York. He has a Ph.D. in Multinational Business from the University of Pennsylvania, and has an MBA from the Indian Institute of Management, Calcutta. He has conducted seminars/workshops/courses and/or consulted for Fortune Global 500 companies. He has spoken internationally on regionalization, globalization (strategic, historical, psychological, societal, ethical, and ecological dimensions), and the emerging markets.

Shakespeare Music Performance 1:30 – 1:50 p.m.

Three Rose Madrigals by Paul Crabtree

LIU Post Chorus, Directed by Mark Shapiro

Please note:

This event is free and open to the public. The event is sponsored by the LIU Post Library, Hutton House Lectures, the English Department and partners. The lecture is supported by a grant from the New York Council for the Humanities.

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