Creating a Digication Banner in Photoshop

This tutorial will show you how to create a banner in Photoshop.

The idea behind creating a banner is to create a canvas that is 779 pixels wide by 200 pixels deep. Layers are then created and images are laid on top of the canvas, layer by layer.

1) Launch Photoshop. Click on File → New

![New Canvas](image)

2) Create a canvas that is 779 pixels wide by 200 pixels deep. You might need to adjust the measurements to “pixels” rather than inches.

![New Canvas Settings](image)

3) The canvas should look something like this:
4) Now we are going to create a layer and add the background color. Click on layer → New fill layer → solid color (or gradient or pattern- your choice)

5) Name the new layer “Color Fill 1” or “background color” Click on OK.

6) You will be able to adjust the color. Use the slider and move the dot to the desired color.
7) You will need to make a few more layers. Each layer will have one picture. **New → Layer.** Name the layers.

8) You will see the layers on the right hand side:

9) Click on a layer (in this case it will be “Aerial 1”) to work on that layer.

10) Open the picture you want to use. It will open in a new window. Click on the dashed line square and draw a square around your picture.
11) Click on **edit ➔ copy**

12) Go back to the canvas image. Click on **edit ➔ paste**.

13) Then click on **edit ➔ free transform**. You will then be able to adjust and rotate your image to fit. (Be sure to hold down your "shift" key when enlarging or reducing your picture to make sure it scales correctly.)
14) You will see little squares around your picture, called “handles”.

15) When complete, you will be asked to apply the transformation. Click on “apply”.

16) Repeat steps 7-15 with other images.
17) You can also add text. Create a layer and name it “text”
18) Click on the “T” icon to place and edit text. The text editing menu is at the top. The black square allows you to change text color.

19) Here’s a sample of what the banner would look like when finished.
20) When you are ready to save – click on “Save for web”

21) Make sure the size is 779x200. Save it as a JPEG.
22) Now – here’s how to place it in your portfolio.

Login to your portfolio and click on “settings”

23) Click on “customize” under choose a theme.

24) You are going to modify the header image. Click on “upload new image”
25) Select and upload the JPEG image you just created.

26) Click on “submit” and you will now see your banner image at the top of your portfolio.